



VSeminar 高效網上培訓方案

—省時慳錢。隨時隨地。多媒體學習新體驗

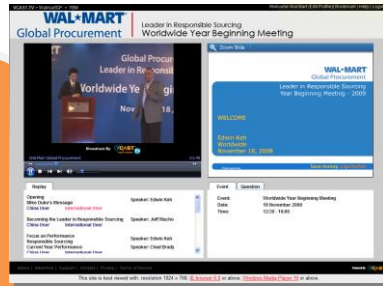
什麼是 VSeminar

VSeminar 是一個低門檻、高成本效益的網上培訓方案，協助工商/教育機構將關鍵知識數碼化，變成直播/點播多媒體視頻內容，以便有效保存、發放及分享。

成功案例

Wal-Mart 全球採辦年初大會

- ✓ 現場專業拍攝服務
- ✓ 網上直播至全球 GP 辦公室
- ✓ 實時多媒體同步廣播+互動答問
- ✓ 影片寄存及網上廣播
- ✓ 內容防護及登入認證
- ✓ 每月收視流量報告



提升成本效益

- 節省重覆成本 (如場地開支)
- 電子交易加快繳費過程

接觸更觀眾

- 全球覆蓋無地域限制
- 多種收看方式 (電腦/流動裝置/電視)

免除任何煩惱

- 7/24 技術支援
- 一站式方案包辦 製作/廣播/宣傳等

香港證券專業學會網上講座平台



視頻+多媒體(e.g. PPT) 同步廣播

- ✓ 現存影片格式轉換及內容遷移
- ✓ 現場專業拍攝服務
- ✓ 後期製作及多媒體同步廣播
- ✓ 影片寄存及網上廣播
- ✓ 個人化播放選擇
- ✓ 內容防護及登入認證
- ✓ 加插測驗及動態學習記錄
- ✓ 每月收視流量報告、出席記錄及學分統計

學員可檢視自己的學習歷程及學分紀錄



VSeminar E-Learning Solution

— Save Time & Money. Enrich Learning Experience — Anytime Anywhere

What is VSeminar

VSeminar is a low-barrier and cost-effective web-based e-learning solution tailored for both corporate and academic organizations to digitize their key knowledge into live or on-demand video-based multimedia contents for easy storage, delivery and sharing.

Cost-Effective

- Save repeated cost (e.g. venue)
- Online payment for faster transaction

Reach More Audience

- Global unlimited coverage
- Multi-access via Web, Mobile & IPIV

Success Stories

Wal-Mart Global Procurement (GP) Worldwide Year Beginning Meeting

- ✓ Onsite professional AV production
- ✓ LIVE webcast to all international GP offices
- ✓ Real-time PPT sync + Interactive Q&A
- ✓ On-demand video hosting & content delivery
- ✓ Content protection with login authentication
- ✓ Monthly traffic reports

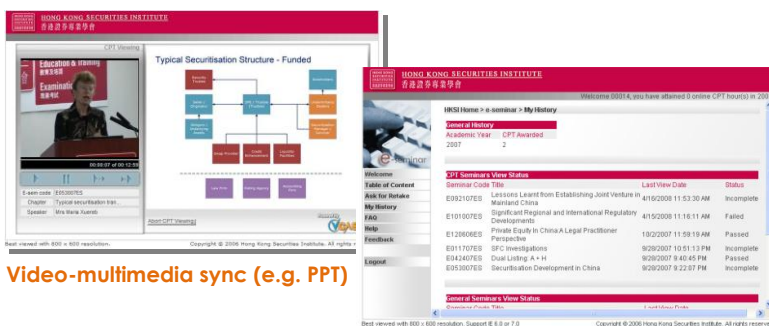


Worry-Free

- 7/24 technical support
- One-stop solution from production, broadcast to promotion



Hong Kong Securities Institute eSeminar Platform



Video-multimedia sync (e.g. PPT)

- ✓ Migration & encoding for past video archive
- ✓ Onsite professional AV production
- ✓ Post-production with PPT synchronization
- ✓ On-demand video hosting & content delivery
- ✓ Personalized playback experience
- ✓ Content protection with login authentication
- ✓ Quiz insertion & dynamic learning records
- ✓ Monthly traffic reports for attendance & CPD

Learning history & CPD records can be reviewed